

TYRNAVOS MARK

THE ASSOCIATION OF WINEMAKERS AND DISTILLERS OF TYRNAVOS HAS OBTAINED THE EUROPEAN COLLECTIVE MARK FOR THE PRODUCTS OF THE GEOGRAPHICAL INDICATION "TYRNAVOS"



The **Association of Winemakers and Distillers of Tyrnavos** with the trade name "**Tyrnavos Wines & Spirits**" was founded in Tyrnavos in 2022 in the form of a Civil Non-Profit Company. The Association, including our company "**KARDASI DISTILLERY**", consists of 13 winemakers and distillers of the region of Tyrnavos who cover almost the entire production of wines with the Protected Geographical Indication "Tyrnavos" and of Tsipouro of Tyrnavos. The aim of the association is to promote and protect the wines and distillates of the area, to promote the local cultural heritage of the vineyard, wines and distillates as well as to develop them for tourism purposes.

The newly-established Association of Winemakers and Distillers of Tyrnavos has registered a collective mark for PGI wines and PGI Tsipouro of Tyrnavos with the Intellectual Property Office of the European Union. This mark may be used on the labels and packaging of all products of these categories produced by the members of the Association, and it will be used to promote the wine-growing area of Tyrnavos.

The establishment of the Association and the acquisition of a collective mark are pioneering actions for the Greek standards that enhance the extroversion of the Tyrnavos Vineyard and its products. By continuing in this direction, the Association will continue to upgrade the sector of viticulture, winemaking and distillation of the region.

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